DEPARTMENT OF ECONOMIC PLANNING AND STATISTICS
MINISTRY OF FINANCE AND ECONOMY

REGISTRATION NUMBER

BSb -

SCHEDULED SALES EVENT PARTICIPATION FORM
Brunei *Sale*bration (BSb) 2025
8 December 2025 – 18 January 2026

A. COMPANY DETAILS

Company / business name	
Owner's name	
Manager's / supervisor's name	
Postal address	
Contact numbers	**(HP)** **(O)** **(F)**
Active email address *Sales notice(s) will be issued to this email address*	
Complete address of business premises (including participating branches) *If there is not enough space, please attach details of the relevant addresses on separate sheets of paper*	
Type of business	

B. DETAILS OF BRUNEI *SALE*BRATION (BSb) 2025

Discount percentage (%) to be offered	**……% to…… %**
Additional activities *Example: coupons, purchase-with-purchase and free gifts*	

C. CONDITIONS TO CONDUCT BRUNEI *SALE*BRATION (BSb) 2025

1. The Cheap Sale Price Regulations, 2012 can be downloaded from the website of the Department of Economic Planning and Statistics (DEPS). (https://deps.mofe.gov.bn/SitePages/Cheap%20Sale%20Price%20Event.aspx).

2. Businesses that wish to participate in the Brunei *Sale*bration (BSb) 2025 are required to submit completed Sales Notification Form to sales@jpes.gov.bn by 4 December 2025. DEPS will issue a Sales Notice which must be displayed at a conspicuous location in the business premises during the period of the cheap sale price event.

3. Price lists (indicating details such as bar code, brand, original price, discounted price and percentage of discount) and any other relevant information are to be maintained and made available in each branch that participates in the cheap sales price event, to be provided to Department officials during random inspections.

4. After the end of each cheap sale price event, a 14-day gap should be given before notifying the Department of the following cheap sale price event.

5. All goods or services put on sales must be clearly tagged with the original price, discounted price, and/or discounted percentage as required by Regulation 9(1) of the Price Control (Cheap Sale Price) Regulations, 2012. The original price refers to the lowest normal price at which the goods or services were supplied in the course of business on the same premises during the continuous period of 30 days prior to the commencement BSb 2025.

6. Any advertisement made through the media must include (i) the BSb 2025 reference number; (ii) the type of goods or services being offered; and (iii) the location of the BSb 2025. The advertisement must be clear to avoid any misleading information. Banners and advertisements must use the title of the Brunei *Sale*bration (BSb) 2025 and be installed and released at the earliest of 3 days prior to the commencements of the Brunei *Sale*bration (BSb) 2025.

7. Businesses will be responsible for any complaints lodged by consumers concerning the goods or services sold or offered during the BSb 2025 in relation to:
   a) merchantable quality of the goods;
   b) that the goods or services are reasonably fit for their purposes; and
   c) any warranty or guarantee of the goods or services.

8. Businesses are required to comply with the regulations under the Price Control (Cheap Sale Price) Regulations, 2012 which includes the need to provide truthful information in the Sales Notification Form and Price List. Failure to comply with the Regulations is considered as an offence. Offences can be issued compounds not exceeding BND1,000. Repeated offences can be fined up to BND5,000 and 2 years imprisonment, and subsequent offences of up to BND20,000 and 5 years imprisonment.

D. ACKNOWLEDGEMENT

My business / company hereby **agrees to** and **will be held responsible** to comply accordingly with the conditions of the cheap sale price event in accordance with the Price Control (Cheap Sale Price) Regulations, 2012.

I, on behalf of the company, hereby declare that the information submitted is true and correct to the best of my knowledge, and I am aware that it is an offence to provide false information to the Department of Economic Planning and Statistics (DPES).

……

Signature & Company's Stamp

[Name:] Date: ……..……

E. FOR OFFICE USE ONLY

File No.:	
Received by: …… Date ( )	Registered by: …… Date ( )

Note:

☐ Notification Form received by email on ..... ( ).

☐ Submitted a copy of **Business Name Extract** to DEPS.

☐ Pre-assessment indicates that this Notification Form can be processed and stamped with DEPS's received stamp.

Other records:

.....

.....

.....

.....